



Q: How many kilograms of ink does the Mercury use each week to print the newspaper?
Q: If the earth's equator is 42,000 kilometres, how many times could one year's worth of Mercury newspapers wrap around the earth?
Q: How many newspapers does the Mercury sell each year?
Q: The Mercury newspaper is one of the oldest newspapers in Australia, when was it first printed?

FAST FACTS

The first edition of the Mercury was printed on 5 July 1854.

The Mercury currently sells on average 1.65 million newspapers each year.

The Mercury employs 250 Tasmanians in Hobart, Launceston and Burnie.

It takes 126,000 kms of newsprint and 105,000 kgs of ink to produce the Mercury each year.