**2. WRONG NUMBER**

SUBJECT: [FIRST\_NAME], We’ve been trying to reach you

[FIRST\_NAME], 我们曾尝试联系您

*TEXT FOR BANNER:*

- Contact Us

-联系我们

Dear [FIRST\_NAME],

亲爱的[FIRST\_NAME],

Thank you for choosing BinaryTilt as your binary options trading platform!

感谢您选择BinaryTilt 作为您的二元期权贸易平台！

Our support team recently attempted to contact you. We know that you are busy and not always available, so please email us at support@binarytilt.com with your best contact number and the ideal time to contact you.

我们的支持团队最近试图联系您。我们知道您很忙不能总是方便联系，因此请将您最常用的联系号码和最佳的联系时间发送到 [support@binarytilt.com](mailto:support@binarytilt.com).

If you prefer to contact us directly, please call us on +61 2 8404 8552 or use the live chat function on our website.

如果您想直接联系我们，请拨打 +61 2 8404 8552 或者使用我们网站的在线聊天功能.

Happy trading!

祝您交易愉快！

Always at your service,

Your BinaryTilt Support Team

永远为您服务

BinaryTilt 支持团队

**3. WELCOME BONUS REMINDER (1st retention email)**

SUBJECT: [FIRST\_NAME], Double Up your First Deposit!

[FIRST\_NAME], 首次存款双倍！

Dear [FIRST\_NAME],

亲爱的[FIRST\_NAME],

Thank you for choosing BinaryTilt as your binary options trading platform!

感谢您选择BinaryTilt作为您的二元期权贸易平台！

Don’t forget to claim your 100% Welcome Bonus – we will double your first deposit up to $3,000.

别忘了认领您的100%的欢迎奖金- 我们将双倍您的首次存款最大额度为3,000美金.

Deposit now

现在存款

and claim your bonus today!

并立即认领您的奖金！

Always at your service,

BinaryTilt

永远为您服务，

BinaryTilt

**4. EDUCATION CENTRE & BONUS REMINDER 2nd retention email**

SUBJECT:  [FIRST\_NAME], Educated Traders Make Profits – Learn how to Trade!

[FIRST\_NAME],熟练交易者获益- 学习如何交易！

*TEXT FOR BANNER:*

- Start with a 100% Bonus

- 从100% 的奖金开始

- Claim Now

-立即认领

Dear [FIRST\_NAME],

亲爱的[FIRST\_NAME],

With our full suite of educational tools, we are here to improve your trading. Over the next few weeks, keep a look out for our exclusive trading tips and offers just for you!

用我们的全套培训工具，来提高您的交易技能. 在接下来的几周内，请留意我们的只向您提供的专用的交易提示！

Also, don’t forget to claim your 100% Welcome Bonus – we will double your first deposit up to $3,000.

同时，别忘了认领您的100% 的欢迎奖金—— 我们将双培您的首次存款最大额度到3,000美金。

Deposit now

现在存款

and claim your bonus today!

并立即认领您的奖金！

Always at your service,

BinaryTilt

永远为您服务

BinaryTilt

**5.1 eBook (open live account)**

SUBJECT:  [FIRST\_NAME], Knowledge is Power!

[FIRST\_NAME], 识就是力量！

*TEXT FOR BANNER:*

- Download eBook

-下载电子书

Dear [FIRST\_NAME],

亲爱的[FIRST\_NAME],

Want to start trading, but don’t know where to start? We can help you find your way with our FREE ebook.

想开始贸易，但却不知道如何开始？我们的**免费**电子书可以帮您找到适合您的方法.

This book will help you start trading smartly so you can start counting your profits!

本电子书将帮助您轻松的开始贸易，所以您就期待获利吧！

What’s inside?

其中都包含哪些内容？

• Traders’ psychology and behavior

•交易者心理与行为

• Essential concepts and terms

•基本概念和术语

• Tips for a successful trading

• 成功交易的提示

• How to use trading tools

•交易工具的使用

• Practice basic and important technique's

•基本和重要技能的训练

• Learn how to trade

•学习如何交易

• Learn when to trade

•学习何时进行交易

Download eBook(use same button as in header of email)

下载电子书

You can start trading by opening a demo account or open a live account and we’ll grant you with **4 RISK FREE Trades** to help you test what you’ve learned. So, you don’t even need to worry about losing your investment - if you lose, you will get it back!

您可以通过开立演示帐户或交易帐户开始交易，我们将准予您**4次无风险交易**以帮助您测试您所学到的技能。因此，您无须担心投资亏损- 如果您亏损了，我们将全额返还！

Open live account(green button)

开立交易帐户

Always at your service,

BinaryTilt

永远为您服务，

BinaryTilt

**5.2 eBook (open demo account: content same as 5.1)**

SUBJECT:  [FIRST\_NAME], Knowledge is Power!

[FIRST\_NAME],知识就是力量！

*TEXT FOR BANNER:*

- Download eBook

-下载电子书

Dear [FIRST\_NAME],

亲爱的[FIRST\_NAME],

Want to start trading, but don’t know where to start? We can help you find your way with our FREE ebook.

想开始贸易，但却不知道如何开始？我们的**免费**电子书可以帮您找到适合您的方法.

This book will help you start trading smartly so you can start counting your profits!

本电子书将帮助您轻松的开始贸易，所以您就期待获利吧！

What’s inside?

其中都包含哪些内容？

• Traders’ psychology and behavior

•交易者心理与行为

• Essential concepts and terms

•基本概念和术语

• Tips for a successful trading

• 成功交易的提示

• How to use trading tools

•交易工具的使用

• Practice basic and important technique's

•基本和重要技能的训练

• Learn how to trade

•学习如何交易

• Learn when to trade

•学习何时进行交易

Download eBook(use same button as in header of email)

下载电子书

You can start trading by opening a demo account or open a live account and we’ll grant you with **4 RISK FREE Trades** to help you test what you’ve learned. So, you don’t even need to worry about losing your investment - if you lose, you will get it back!

您可以通过开立演示帐户或交易帐户开始交易，我们将准予您**4次无风险交易**以帮助您测试您所学到的技能。因此，您无须担心投资亏损- 如果您亏损了，我们将全额返还！

Open demo account (pink button)

开立演示帐户(pink button)

Always at your service,

BinaryTilt

永远为您服务，

BinaryTilt

**5.3 (eBook)**

SUBJECT:  [FIRST\_NAME], your exclusive eBook!

[FIRST\_NAME],您的专用电子书！

*TEXT FOR BANNER:*

- Knowledge is Power!

-知识就是力量！

- Trade Now

-现在交易

Dear [FIRST\_NAME],

亲爱的[FIRST\_NAME],

At BinaryTilt we have spent considerable resources on giving you, our valued clients, powerful tools to explain how simple it is to trade. We are pleased to enclose your exclusive copy of our eBook.

在Binarytilt我们花费相当多的资源来给您，我们尊贵的客户，强大的工具来解释贸易是如何的简单. 我们很高兴为您奉上我们的电子书独家版本.

This book will help you start trading smartly so you can start counting your profits!

本电子书将帮助您轻松的开始贸易，所以您就期待获利吧！

Open a live account and we’ll grant you with 4 RISK FREE Trades to help you test what you’ve learned. So, you don’t even need to worry about losing your investment - if you lose, you will get it back!

开立一个交易帐户我们将准予您**4次无风险交易**以帮助您测试你所学到的技能。因此，您将无需担心有任何投资亏损- 如果您亏损了，我们将全额返还！

Open live account(green button)

开立交易帐户

Always at your service,

BinaryTilt

永远为您服务，

BinaryTilt

**6. JOIN OUR ONLINE TUTORIALS 4th retention email**

SUBJECT:  [FIRST\_NAME], Watch, Learn & Earn!

[FIRST\_NAME], 观看，学习与获利！

*TEXT FOR BANNER:*

- Start Now

-立即开始

Dear [FIRST\_NAME],

亲爱的[FIRST\_NAME],

Become a trading guru with the BinaryTilt video tutorials! We know you are new and we want to help you develop your trading skills.

使用BinaryTilt 视频教程变身贸易高手！我们了解您还是新手，我们想帮助您开发您的交易技巧.

Our video tutorials are informative and free for BinaryTilt members only. They will give you the education you need to become a successful trader and make profits. Easily access the tutorials within your browser, on your own schedule.

我们的视频教程是提供信息的并只对BinaryTilt 会员免费。这些教程将对您成为成功的交易者并获利提供培训。轻松使用您的浏览器进入这些教程，根据您自己的日程。

Learning to trade is important in order to succeed. Your success is our success!

学习贸易对成功来说非常重要。您的成功就是我们的成功！

Start Now(use same button as above)

立即开始(use same button as above)

Always at your service,

BinaryTilt

永远为您服务

BinaryTilt

**7. Join Our Introductory Course to Binary Options 5th retention email**

SUBJECT:  [FIRST\_NAME], You’re Invited to the BinaryTilt Introductory Course

[FIRST\_NAME], 您被邀请来到BinaryTilt 的引导课程

*TEXT FOR BANNER:*

- Formula for success through learning. The power of knowledge!”

-成功的公式就是学习。知识的力量！

- Learn & Earn

-学习与获益

Dear [FIRST\_NAME],

亲爱的[FIRST\_NAME],

We have created video tutorials especially for our new traders to give you basic knowledge before you start trading. Learn about the market and then apply your knowledge to start profiting!

我们特别为我们的新交易者们创建了视频教程，可以在您开始贸易之前向您提供一些基础知识。学习市场并适用您的知识来开始获益！

We will show you:

我们将向您展示：

* What traders need to know in order to become successful;
* 那些交易者需要了解以便获得成功；
* An overview of the Binary Options Market, different financial instruments explained and the main factors that drive the market;
* 预览二元期权市场，不同的金融工具解释，以及主导市场的主要因素；
* The Diversity of Binary Options;
* 二元期权的多样化；
* What are the chances and risks and the types of investments.
* 有什么样的机遇与风险以及投资的类型.

Access our video tutorials and become a trading champion!

获取我们的视频教程，变身贸易冠军！

Watch Now(green button)

立即观看

Always at your service,

BinaryTilt

永远为您服务

BinaryTilt

**8. Have 4 Risk Free Trades 6th retention email**

SUBJECT:  [FIRST\_NAME], Have 4 Risk Free Trades on us!

[FIRST\_NAME],我们负责4次无风险交易！

Dear [FIRST\_NAME],

亲爱的[FIRST\_NAME],

Financial markets are winning right now! With so many assets to choose from, join the rush with BinaryTilt and with your first time deposit you will receive **4 Risk Free Trades** and a **100% Welcome Bonus**.

金融市场非常迷人！有众多的资产可供选择，加入BinaryTilt潮流，您的首次存款将获得**4次无风险交易**并获取一个100%的欢迎奖金。

Take advantage of this limited offer now!

立即利用这一有限良机！

Open Live Account(Green button)

开立交易帐户(Green button)

Deposit Now(Pink Button)

立即存款(Pink Button)

Always at your service,

BinaryTilt

永远为您服务

BinaryTilt

**9. Reminder of tutorial program and lesson2 - 7th retention email**

SUBJECT:  [FIRST\_NAME], Passive or Aggressive?

[FIRST\_NAME],消极还是进取？

*TEXT FOR BANNER:*

- You’ve taken the first step!

-您已经开始了第一步！

- Become an Advanced Trader

-成为一个高级交易者

Dear [FIRST\_NAME],

亲爱的[FIRST\_NAME],

* What is your risk management strategy?
* 您的风险管理战略是什么？
* How much money should you risk?
* 您会面临多大数额的风险？
* How many open positions to manage?
* 可以经营多少个未平仓交易？

Control your market exposure! Join the BinaryTilt Advanced Trading Course; all you need to do is: Open a Live Account and Make Your First Deposit.

控制您的股市投资比率！加入BinaryTilt高级贸易课程；你要做的是：开立一个交易账户并首次存入资金.

Open Live Account(Green button)

开立交易帐户(Green button)

Deposit Now(Pink Button)

立即存款(Pink Button)

Always at your service,

BinaryTilt

永远为您服务

BinaryTilt

**10. Reminder of tutorial program and lesson 8th retention email**

SUBJECT:  [FIRST\_NAME], Trade like a professional with BinaryTilt’s Advanced Binary Course

[FIRST\_NAME],使用BinaryTilt的高级二元课程，像专业人士一样交易

*TEXT FOR BANNER:*

- Generate your second income!

-创立您的第二份收入！

- Start Today

-今天就开始

Dear [FIRST\_NAME],

亲爱的[FIRST\_NAME],

Want to know how the financial markets can work for you?

想了解金融市场可以如何为您工作吗？

Our beginner and advanced courses cover a variety of topics, from successful trading strategies to professional trading skills.

我们的新手和高级课程覆盖了众多课题，从成功贸易战略到专业的交易技巧等等.

Our team is here to help you every step of the way! So don’t hesitate to Contact Us with any questions.

我们的团队就在这儿对您提供每一步帮助！所以不要犹豫，有任何问题请联系我们.

Enrol in our courses today:

今天就加入我们的课程：

Open Live Account(Green button)

开立交易帐户(Green button)

Deposit Now(Pink Button)

立即存款(Pink Button)

Always at your service,

BinaryTilt

永远为您服务

BinaryTilt

**11. Newsletter (BRAD PLEASE IGNORE THIS ONE FOR NOW)**

Dear [FIRST\_NAME],

亲爱的[FIRST\_NAME],

<NO MORE THAN 6 LINES OF CURRENT MARKET NEWS: TO BE ADDED AT THE TIME>

Education is power in financial markets! Learn Now with BinaryTilt.

培训是金融市场的动力！开始学习BinaryTilt.

Make your first deposit and as an exclusive bonus to you, we will double it!

做出您的第一笔存款，作为专用奖励，我们将双倍您的资金！

<NO MORE THAN 6 LINES OF CURRENT MARKET NEWS: TO BE ADDED AT THE TIME>

*(image buttons:)*

* Open a Live Account
* 开立一个交易帐户
* Watch the Video Tutorials
* 观看视频教程
* Download the eBook
* 下载电子书

Our trading tools are FREE. Use them and become a trading genius today! TRADE NOW

我们的交易工具是**免费的**. 今天就使用它们并成为贸易天才！立即交易

**12. Bonus Reminder - 9th retention email**

SUBJECT:  [FIRST\_NAME], Don’t Forget our Bonus Offer to You!

[FIRST\_NAME],别忘了我们给您的奖金提供！

*TEXT FOR BANNER:*

- Don’t Miss Your Special Bonus!

- 不要错过您的特别奖励！

- Claim Now

-现在认领

Dear [FIRST\_NAME],

亲爱的[FIRST\_NAME],

BinaryTilt has an exclusive offer waiting for you!

BinaryTilt有一份独家的供应等待着您！

Claim your 100% Welcome Bonus – we will DOUBLE your first deposit up to $3,000.

认领您的100% 欢迎奖金- 我们将双倍您的首次存款最大额度为3,000美金.

What are you waiting for - start trading today with our gift to you!

还在等什么- 带上我们给您的礼品今天就开始贸易！

Open Live Account(Green button)

开立交易账户(Green button)

Deposit Now(Pink Button)

立即存款(Pink Button)

Always at your service,

BinaryTilt

永远为您服务

BinaryTilt

**13. Education - ebook , tutorial reminders - 10th retention email**

SUBJECT:  [FIRST\_NAME], Get Learning & Start Earning!

[FIRST\_NAME],进入学习并并开始获利！

*TEXT FOR BANNER:*

- Your Free Trading Tools

- 您的免费贸易工具

- Start Now

-现在开始

Dear [FIRST\_NAME],

亲爱的[FIRST\_NAME],

Don’t forget BinaryTilt is here to provide you with all the facts and tips to make yourself a better trader! As a registered member, you are able to access exclusive items for FREE, such as:

别忘了BinaryTilt就在这里向您提供所有真实材料和技巧，来让您变成更好的交易者！作为注册会员，您可以免费进入独家条目，例如：

* eBook - learn how and when to trade, plus tips for successful trading and more!
* 电子书-学习如何以及何时进行交易，外加成功贸易的技巧以及更多！
* Video Tutorials - watch and learn all about the Binary Options market and the best way to trade.
* 视频教程- 观看并学习所有二元期权市场相关的信息以及最好的贸易方式.

In the words of Malcolm Forbes, “Education’s purpose is to replace an empty mind with an open one.”

用马尔科姆.福布斯的话说“教育的目的就是用开放的心灵来取代空虚的心灵”

Open your mind to the possibilities of successful binary option trading with BinaryTilt, the worlds leading regulated trading platform!

和世界领先的正规贸易平台BinaryTilt一起，向二元期权贸易成功的可能敞开你的心扉.

Open Live Account(Green button)

开立交易帐户(Green button)

Deposit Now(Pink Button)

立即存款(Pink Button)

Always at your service,

BinaryTilt

永远为您服务

BinaryTilt

**14. Risk Free Trade reminders - 11th retention email**

SUBJECT:  [FIRST\_NAME], First 4 Trades, RISK FREE!

[FIRST\_NAME],前4次交易，**无风险**！

*TEXT FOR BANNER:*

- Your Risk Free Trades are Waiting

-您的无风险交易正在等待

- Claim Now

-现在认领

Dear [FIRST\_NAME],

亲爱的[FIRST\_NAME],

We have 4 RISK FREE trades waiting for you to claim! Use them today to sharpen your trading skills and start profiting now.

我们有**4次无风险**交易在等您认领！今天就使用它们来提高您的贸易技巧并立即开始赢利.

To claim your exclusive offer, all you need to do is register for a Live Account and make your first deposit. It’s that simple!

要认领您的独家供应，所以您要做的就是注册一个交易账户并存入首笔资金。就是如此的简单！

Open Live Account(Green button)

开立交易帐户(Green button)

Deposit Now(Pink Button)

现在存款(Pink Button)

Always at your service,

BinaryTilt

永远为您服务

BinaryTilt